

Cultural calendar toolkit

Overview

Bradford District and Craven Health and Care Partnership have produced a suite of graphics which aim to help partners celebrate religious festivals across our diverse communities. Please use the items in the toolkit that are most appropriate for you.

Social media copy and images

All materials are available on the Bradford District and Craven [Partnership Campaign Centre, awareness and cultural calendar](#).
Password: pcc

Please email communications@bradford.nhs.uk if you have trouble accessing the webpage/downloading the files.

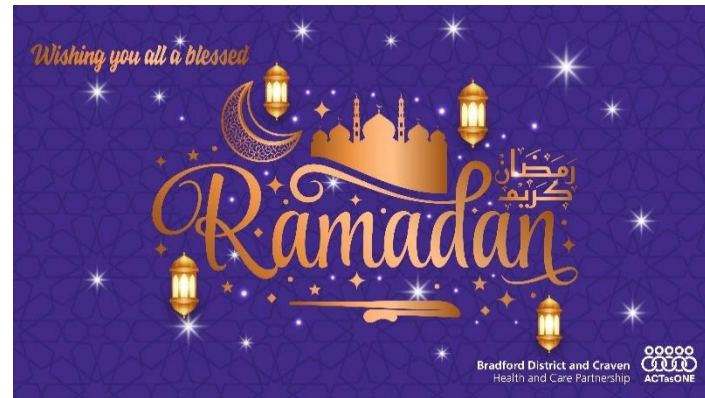
Religious festivals

Date	Suggested copy	Graphic	ALT text
Holi (Hindu - although date may change) - A Hindu festival of colours celebrating the arrival of spring and the triumph of good over evil, marked by joyful gatherings and colour-throwing. 13-14 March in 2025	Happy Holi to everyone celebrating. #Holi, also known as the festival of colours, is a Hindu festival that celebrates spring, love, and new life.	 Download the Holi graphic.	Happy Holi!

Ramadan (Muslim) - the start of a sacred month in Islam where fasting from dawn to sunset, reflection, and community are emphasized.

28 February – 29 March in 2025

#Ramadan Mubarak and blessings to all those observing the holy month.



[Download the Ramadan graphic.](#)

Wishing you all a blessed Ramadan Mubarak

Easter Day (Christianity) - celebrate the resurrection of Jesus three days after his death by crucifixion. This is a public holiday in the UK

20 April in 2025

Wishing everyone a Happy #Easter.



[Download the Easter graphic.](#)

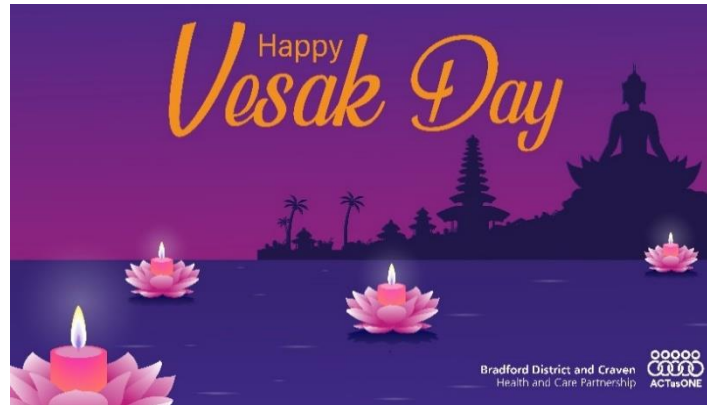
Happy Easter

Baisakhi/ Vaisakhi (Sikh) - celebrating the start of the harvest season and the Sikh New Year and is the festival which celebrates the founding of the Sikh community, 12 April in 2025	Happy #Baisakhi! Wishing our Sikh patients, colleagues and communities new peace, happiness, and an abundance of new friends.	 Download the Baisakhi graphic.	Happy Baisakhi.
Eid Al Fitr (Muslim) - is on the first day of the month of Shawwal (Islamic Calendar) and marks the end of Ramadan (month long fasting) and the beginning of a feast that breaks the fast. 31 March in 2025	#EidMubarak to everyone celebrating Eid Al-Fitr! Enjoy breaking your fast with friends and family as Ramadan draws to a close with the sighting of the new moon.	 Download the Eid Al-Fitr graphic.	Eid Mubarak to everyone celebrating Eid Al-Fitr!

Vesak (Buddha) - A significant day for Buddhists, commemorating the birth, enlightenment, and death of Buddha, usually marked by prayer and meditation.

12 May in 2025 2024

Vesak is a sacred day to Buddhists that celebrates Buddha's birthday and, for some, marks his enlightenment. Happy #Vesak Day!



[Download Vesak Day graphic.](#)

Happy #Vesak Day!

Humanist Day - is an opportunity for humanists and humanist organisations to publicise the positive values of Humanism and to share the global concerns of the Humanist movement.

21 June every year

Happy World Humanist Day 2023!



[Download World Humanist Day graphic.](#)

Happy World Humanist Day

Eid al-Adha (Muslim) - one of the holiest days in Islam, Eid al-Adha commemorates Ibrahim's (Abraham's) willingness to sacrifice his son for God, marked by prayers, charity, and community gatherings.

6 June in 2025

#EidMubarak on the joyful day of Eid-ul-Adha! Enjoy coming together with loved ones.



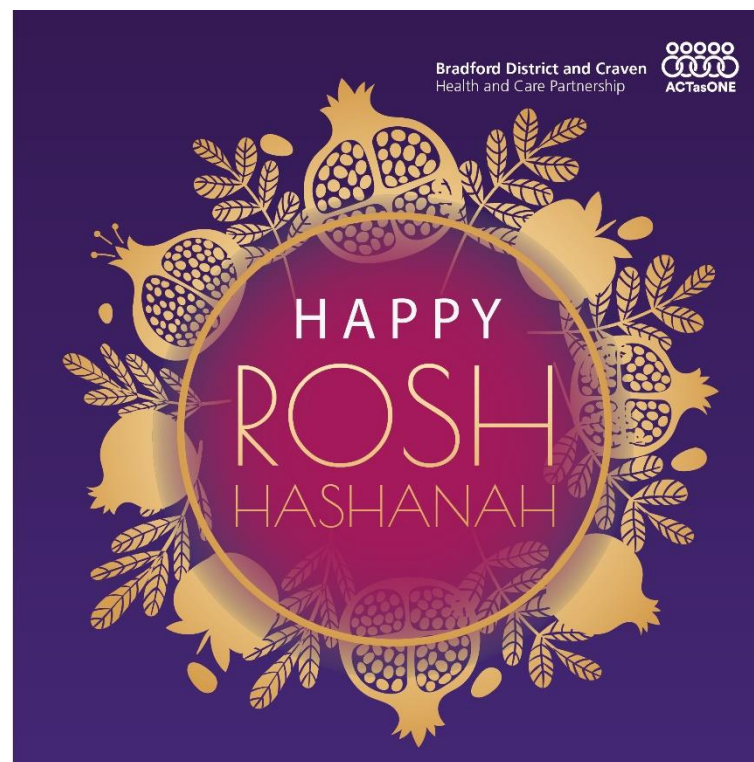
[Download Eid graphic.](#)

Eid Mubarak on the joyful day of Eid-ul-Adha!

Rosh Hashanah (Jewish) is a special festival that celebrates Jewish New Year and the start of the 10 days of repentance that precede Yom Kippur. The festival lasts for two days and in 2024 it begins on **2 October** and ends **4 October**.

22 – 24 October in 2025.

Happy Rosh Hashanah! A gut gebentsht yohr.



[Download Rosh Hashanah graphic.](#)

Happy Rosh Hashanah

Yom Kippur (Jewish) – The Jewish Day of Atonement, emphasizing the importance of repentance and forgiveness, sparking conversations about these universal themes across different faiths.

In 2024 it lands on **11 October**.

2 October in 2025.

Happy Yom Kippur! We wish you a peaceful day of prayer and an easy fast.



[Download Happy Yom Kippur graphic.](#)

Happy Yom Kippur.

Diwali (Hindu) - also known as the “Festival of lights”, Diwali is the biggest festival in the Hindu calendar, signifying triumph of light over darkness. For some Hindus it also coincides with

Happy #Diwali! We hope today illuminates your life with happiness, joy, peace and health.

Happy Diwali!

New Year celebrations. 1 November 2024 21 October in 2025		 Download Diwali graphic.	
Hanukkah - An eight-day Jewish festival of lights, offering an opportunity to explore Jewish traditions, resilience, and their impact on global culture. 25 December 2024 – 2 January 2025 14 – 22 December in 2025	We want to wish everyone celebrating a happy Hanukkah, filled with light and joy. Hanukkah sameach!	 Download Hanukkah graphic.	Happy Hanukkah!

Bodhi Day is a Buddhist holiday that marks the moment that Siddhartha Gautama achieved enlightenment and became Buddha, the Awakened One. 8 December every year	Happy Bodhi Day! Sending you warm wishes on this special occasion.	 Download Bodhi Day graphic.	Happy Bodhi Day
Christmas (Christianity) - a Christian holiday celebrating the birth of Jesus Christ, which has also evolved into a global cultural event, offering a platform to discuss the	*bank holiday* Merry Christmas from all of us at [@ORGANISATION]. A special shout out to everyone working today and over the festive holidays across the NHS,		Merry Christmas from all of us at Bradford District and Craven Health and Care Partnership.

commercialization and universal themes of peace and goodwill.

25 December every year

local government and the voluntary, community and social sector.



[Download Merry Christmas graphic.](#)

Makar Sankranti (Hindu) - is one of the most important festivals of the Hindu calendar and celebrates the sun's journey into the northern hemisphere, a period which is considered to be highly auspicious.

January 14 in 2025

May the Sun's warmth fill your days with joy and prosperity. Happy Makar Sankranti!



[Download Makar Sankranti graphic.](#)

Happy Makar Sankranti

Chinese New Year marks the year of the Dragon, a symbol of power and luck. 29 January in 2025	Happy Chinese New Year. Wish you good health and much success in 2024!	 Download Chinese New Year graphic.	Happy Chinese New Year
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Further information for communications teams

If you need any further information, or would like to request additional assets that may be helpful for your communications, please email communications@bradford.nhs.uk. This is a live document that will be updated regularly.