

World Autism Acceptance Month April 2025: communications toolkit

Overview

World Autism Acceptance Month in April is an opportunity for people to come together, raise awareness, foster acceptance, and create a society where autistic people are supported, understood, and empowered and to help create a more inclusive and accepting world.

In Bradford district the main focus will be helping to promote the World Autism Acceptance event which is coordinated annually by local parent/carer support group AWARE (Airedale and Wharfedale Autism Resource): [Home - AWARE](#)

You can also help by sharing some new resources about support in the district, which have just been published on the SEND Local Offer website.

You may also find this guide helpful: [Inclusive language - Your reference guide by ReducingInequalities - Issuu](#)

Social media graphics

Graphics are available to download on the [Bradford District and Craven Partnership Campaign Centre](#). Password: pcc.

Please email communications@bradford.nhs.uk with any queries.

Suggested copy	Graphic	Tag	ALT text
Join @AWAREautismsupport at their 2025 #WorldAutismAcceptance event on 29th April... An unmissable one stop shop where you can meet over 30 local services in one place. FREE entry. No diagnosis required! When: Tuesday 29th April, 10am-2pm Where: Bradford City Football Club A sensory/chillout room will be available. More information: Bradford Local Offer World Autism Acceptance Day (WAAD - 2025) #WorldAutismAcceptanceMonth #WAAD	 Download the Aware World Autism Acceptance Day (WAAD) 2025 graphic	Facebook: @AWAREautismsupport @LocalOfferBd @ParentsForumBradfordAiredale @HealthyMindsBDC Instagram: @healthyminds.bdc	Rainbow graphic with AWARE and BEAT logos. Text reads: AWARE World Autism Acceptance Day (WAAD) 2025.
New guides to help families quickly find the right support for children and young people who are autistic or waiting for assessment... The Bradford district SEND Local Offer team have launched a new series of One Minute Guides on a range of health and wellbeing topics. #WorldAutismAcceptanceMonth #WAAD Find them at: Bradford Local Offer An Introduction - One Minute Guides	 Download the Local Offer graphic	Facebook: @AWAREautismsupport @LocalOfferBd @ParentsForumBradfordAiredale	Local Offer logo with a picture of a clock and the words One Min